



2018 ASAO CONFERENCE TIMETABLE

SUNDAY 11TH NOVEMBER (LOOKING FORWARD)

1.30pm	Tea and Coffee
2.00pm	Opening Address
2.15pm	Paper 1 – Standing out from the Crowd <i>Breyton Milford, AgriExpo, Cape Town, South Africa</i>
3.10pm	Tea and Coffee Break
3.30pm	Paper 2 - Keeping our Events Safe in the Modern World <i>Gary Cooper, Countryside Matters</i>
4.15pm	Paper 3 – How to use Technology to Improve your Event <i>Tom Hadley, Sufu Marketing</i>
4.45pm	Summary and Close
7.00pm	Drinks Reception
7.30pm	Dinner

MONDAY 12TH NOVEMBER (SHOW MATTERS)

6.30am	Breakfast (open until 10.00am)
7.00am	Ageas Bowl Stadium walk
8.00am	Tradestands Open
8.00am	Tea and Coffee
8.30am	Welcome
8.40am	Meet the Tradestands
9.00am	ASAO Update <i>Paul Hooper, ASAO Secretary</i>
9.30am	Paper 4 – Attracting New Audiences in the 21st Century <i>Rob Griffiths, Paultons park</i>
10.00am	Tea and Coffee
10.30am	Syndicate 1
10.30am	Trustee Session 1
11.30pm	Paper 5 – DEFRA Update <i>Graeme Cooke, DEFRA</i>
12.30pm	Lunch
1.15pm	Paper 6 – Coping with the Pressures of the Show Build <i>Dr Sarah MacCurtain, Limerick University</i>
2.00pm	Syndicate 2
2.00pm	Trustee Session 2
3.00pm	Tea and Coffee
3.30pm	Paper 7 – Involving the Next Generation <i>Breyton Milford, AgriExpo, Cape Town, South Africa</i> <i>Miss Lynsey Martin, National Federation of Young Farmers</i>





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MONDAY 12TH NOVEMBER (continued)

- 4.00pm **The Great Debate**
This house believes that competitive livestock classes are wasting show resources and deliver very little to the public.
Proposer Alan Lyons, The Royal Bath and West Society
Opposer Christine Knipe, Westmorland County Show
- 5.00pm Summary and Close
- 7.00pm Drinks Reception
- 7.30pm Gala Dinner

TUESDAY 13TH NOVEMBER (A FOCUS ON EDUCATION)

- 6.30am Breakfast (open until 10.00am)
- 7.00am Ageas Bowl Stadium walk
- 9.00am Tea and Coffee
- 9.30am **Paper 8 – Inspiring and Educating Future Generations**
Bobbie Harvey, LEAF Education
- 10.15am Tea and Coffee
- 10.45am **Syndicate 3**
- 10.45am **Trustee Session 3**
- 11.45am **Paper 9 – Education at Shows – where are we going?**
Emma Parkyn, Royal Cornwall Show
- 12.45am Summary and Close
- 1.00pm Lunch

